

22 February 2018

Mel Cornford Appointed Managing Editor Of ten daily.

Network Ten today announced the appointment of Mel Cornford as Managing Editor of ten daily.

Ten daily is Network Ten's new standalone, mobile-optimised website that will be rich in short-form video content and offer premium and exclusive entertainment, lifestyle, opinion news and sport content. It will launch this year.

At ten daily, Ms Cornford joins Lisa Wilkinson, who was appointed Executive Editor earlier this year. More editorial appointments will be announced soon.

Ms Wilkinson's ten daily role is in addition to her hosting Network Ten's award-winning news and current affairs program, **The Project**, with co-hosts Carrie Bickmore, Waleed Aly and Peter Helliar, as well as hosting **The Sunday Project**.

Ms Cornford joined Network Ten in 2016 as project lead on ten daily and has played a key role in developing the new website.

Before she joined Network Ten, Ms Cornford spent more than 10 years working in digital editorial production, content, commercial, strategy and staff management for industry-leading organisations.

Most recently Ms Cornford was Head of Yahoo7's lifestyle, entertainment and travel division, leading the launch team for Yahoo7's lifestyle and entertainment platform, Be. She has also held senior editorial roles at News Corp Australia, including online editor of *body+soul* and senior digital producer at *Vogue Australia*.

Network Ten General Manager, Digital, Liz Baldwin, said: "Mel has been integral to the creation of ten daily and I'm delighted to welcome her as the website's Managing Editor.

"Mel's impressive background leading digital editorial teams across many top online brands made her perfect for the role and her editorial vision has been key to the development to ten daily.

"Together with Lisa as Executive Editor of ten daily, we have an impressive editorial team dedicated to bringing a fresh entertainment and news brand to Australians everywhere," she said.

Ms Cornford said: "This is such an incredible time for Network Ten and I'm thrilled to be leading the team to launch our new digital platform, ten daily.

“I’m looking forward to introducing our fresh, new entertainment and news website to Australian audiences and connecting them with our talented team of journalists and contributors.”

To register for updates about ten daily, please go to www.tendaily.com.au

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