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## Australian Grand Prix Peaks At 1.16 Million.

**Network Ten: The Home Of Big Event Motorsport, Live And Free.**

- **2018 Formula 1® Rolex Australian Grand Prix: 956,000 Capital City And Regional Viewers. Peaked At 1.16 million.**
- **663,000 Capital City Viewers. Peaked At 799,000.**
- **Live Streams On tenplay Jump 17%.**

Network Ten's live and free coverage of the **2018 Formula 1® Rolex Australian Grand Prix** generated a big crowd yesterday, drawing 956,000 television viewers nationally and a peak television audience of 1.16 million.

In the capital cities alone, 663,000 people tuned in to the action and excitement at the Albert Park Grand Prix Circuit in Melbourne.

The dramatic race saw Scuderia Ferrari's Sebastian Vettel go back-to-back on Australian soil, as he took the first win of the season ahead of Mercedes-AMG Petronas Motorsport's Lewis Hamilton.

The race ranked #1 among people 25 to 54, under 55s and total people in its timeslot with commercial shares of more than 40%. In Melbourne, its commercial shares were 48% in 25 to 54s, 47.1% in under 55s and 48.9% in total people.

Yesterday's race was the #5 program in capital cities among 25 to 54s and under 55s. In Melbourne, it was the #2 program in total people.

From Friday to Sunday, Network Ten's coverage on TEN HD, TEN and ONE reached 2.78 million capital city television viewers and 1.23 million regional television viewers.

On Network Ten's online catch-up and streaming service tenplay, the **2018 Formula 1® Rolex Australian Grand Prix** recorded 97,000 live streams from Friday to Sunday, up **17%** on 2017.

Network Ten's live and free coverage was hosted by TEN Sport's Matt White, Adam Gilchrist and Mark Howard, Australian F1 hero Mark Webber, former Formula One world champion Alan Jones and expert commentators James Allen and Tom Clarkson, plus Natalie Hunter and Kate Peck.



Mark Webber said: “It was incredible to be involved with Network Ten’s broadcast of the **Formula 1® Rolex Australian Grand Prix**.

“This year was bigger and better than ever before. Melbourne is the perfect setting for a race like this, and the atmosphere was absolutely electric.

“The crowd was undoubtedly supporting Daniel Ricciardo, but it was amazing to see a drive like that from Sebastian Vettel on Australian soil,” he said.

Network Ten’s Network Executive, Australian Formula 1, David Barham, said: “Once again, the **Formula 1® Rolex Australian Grand Prix** has cemented its standing as one of the premier sporting events in Australia.

“It was a remarkable weekend, on and off the track, and our viewers were treated to a world-class event and world-class coverage.

“The weekend was a success thanks to the amazing support of the fans, our sponsors, our great partners Formula One Management and the Australian Grand Prix Corporation, and our great on-air team and production crew, who delivered exciting and gripping live television,” he said.

Network Ten is the home of big event motorsport in 2018, bringing fans six live Supercars Championship races, 10 live Formula 1 races, live MotoGP races, eight Supercars highlights programs and Australia’s favourite motorsport panel show, **RPM** – all free.

**For more information, please contact:**

Andrew Knowles  
Corporate Communications Executive  
P: 02 9650 1085. M: 0449 510 357  
E: [aknowles@networkten.com.au](mailto:aknowles@networkten.com.au)  
[@Ten\\_Corporate](#)

Ruby McHaffie  
National Publicist  
P: 03 9275 1343  
M: 0433 514 424  
E: [rmchaffie@networkten.com.au](mailto:rmchaffie@networkten.com.au)

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