



2 July 2017

Network Ten First Half 2017 Audience Report.

Weeks 1 To 26, 2017. Capital Cities Only.

- **Double-Digit Growth For Key Local TEN Series.**
- **Key TEN Shows #1 In Timeslots In 25 To 54s.**
- **Network Ten: 28.6% Share In Key Target Market Of 25 To 54s.**
- **Online And Social Media Audiences Jump.**
- **Strongest Local Content Line-Up For 2017 Still To Come.**

TEN and Network Ten posted strong results across all delivery platforms during the first half of 2017, with key shows recording double-digit television audience growth and the tenplay online catch-up and streaming service achieving significant increases.

Have You Been Paying Attention?, Gogglebox, Shark Tank and I'm A Celebrity...Get Me Out Of Here! all lifted their television audiences by at least 10% so far this year.

Many TEN shows ranked #1 in their timeslots in the channel's main target market of people 25 to 54, including **MasterChef Australia, KFC Big Bash League, I'm A Celebrity...Get Me Out Of Here! – The Winner Announced, Have You Been Paying Attention?, Gogglebox, Shark Tank and TEN Eyewitness News First At Five.**

In the first half of 2017, TEN delivered three of the top seven Australian reality shows among 25 to 54s, the top three game/quiz shows and the top four US drama series.

Network Ten Chief Executive Officer, Paul Anderson, said: "Our results so far this year highlight the success of our investment in premium local content across several genres. It is proven programming, brand-safe and advertiser-friendly.

"We started the year with the **KFC Big Bash League** – which once again was the television sensation of the summer – and have maintained that momentum and consistency in audience delivery with a strong line-up that included **MasterChef Australia, I'm A Celebrity...Get Me Out Of Here!, Have You Been Paying Attention?, Shark Tank, The Project, The Living Room** and more.

"At the same time, we have cemented our position as one of the leading local entertainment brands online and across social media. Tenplay and our many social media channels continue to attract new users and build deeper engagement with our content," he said.

Network Ten ended the first half of 2017 with a prime time commercial share of 28.6% in 25 to 54s and 28.5% in under 55s.



Network Ten's ONE and ELEVEN multi-channels performed strongly in the first half. ONE recorded prime time audience growth in 19 of the past 26 weeks and achieved its highest prime time commercial shares ever in both total people and its target market of men 25 and older.

ELEVEN was the #1 multi-channel in its target market of 16 to 39s and **Neighbours** was the #1 weekly local series across all commercial multi-channels.

The number of video segment views on tenplay jumped 29% during the first half of 2017 to 113 million and the number of unique visitors increased 9% to 15 million.

Tenplay's impressive gains were fuelled by the strong growth in online catch-up viewing of shows such as **MasterChef Australia, Neighbours, I'm A Celebrity...Get Me Out Of Here!** and the hit new US drama **This Is Us**. The latter recorded the highest online catch-up audience for any US drama ever shown in Australia.

Network Ten Chief Content Officer, Beverley McGarvey, said: "The great results we saw on tenplay during the first half of 2017 were mirrored across our 181 social media channels.

"All of our key local shows saw increased audiences and engagement levels across Facebook, Instagram and Twitter, highlighting how our content connects with people both on and beyond the television screen."

Ms McGarvey said Network Ten's strong commitment to local content would continue across the rest of 2017.

"With the launch of **Common Sense** on TEN next Thursday, we will have local content from 5pm to 9.30pm from Monday to Thursday," she said.

"In addition to **Common Sense**, we will have **MasterChef Australia, Have You Been Paying Attention?, Shark Tank, Offspring, Family Feud, The Project** and **TEN Eyewitness News First At Five**.

"That is just the start. Still to come in 2017 are **The Bachelor Australia, The Bachelorette Australia, Australian Survivor**, more **Gogglebox, The Wrong Girl, Wake In Fright, Sisters**, the **KFC Big Bash League, the Women's Big Bash League, the Supercheap Auto Bathurst 1000**, the **Hyundai A-League** and several new local productions that we will announce in the coming months," Ms McGarvey said.

First Half 2017 Highlights.

Network Ten (TEN, ELEVEN, ONE).

- Prime time commercial share in 25 to 54s: 28.6%.
- Prime time commercial share in under 55s: 28.5%.
- Weeks 1 to 5 2017: highest commercial shares in 25 to 54s and under 55s since 2001.



- #1 in daytime in women 25 to 54. #2 in 25 to 54s, under 55s and women.

TEN.

- Double-digit audience growth for key shows including **Have You Been Paying Attention?**, **Gogglebox**, **I'm A Celebrity...Get Me Out Of Here!** and **Shark Tank**.
- Key shows #1 in timeslots in 25 to 54s, including **MasterChef Australia**, **KFC Big Bash League**, **I'm A Celebrity...Get Me Out Of Here! – The Winner Announced**, **Have You Been Paying Attention?**, **Gogglebox**, **Shark Tank** and **TEN Eyewitness News First At Five**.
- Three of the top seven Australian reality shows among 25 to 54s: **MasterChef Australia**, **Shark Tank** and **I'm A Celebrity...Get Me Out Of Here!**
- Top three game/quiz shows among 25 to 54s: **Have You Been Paying Attention?**, **All Star Family Feud** and **Family Feud**.
- Top four US drama series among 25 to 54s: **This Is Us**, **NCIS**, **Bull** and **NCIS: Los Angeles**. (Eight of top 10 US drama series.)
- #1 in prime time on Thursdays in 25 to 54s and under 55s.

ELEVEN and ONE.

- ONE: Highest commercial share ever in its target market of men 25 and older.
- ONE: Highest commercial share ever in total people.
- ONE: Second-biggest audience ever in total people and men 25 and older.
- ONE: 19 weeks of prime time audience growth so far in 2017.
- ONE: Prime time audience up 7% in total people and 2% in men 25 and older compared with the same period in 2016.
- ONE: Day time audience up 9% in total people and 9% in men 25 and older compared with the same period in 2016.
- ONE: #1 multi-channel in day time in its target market of men 25 and older. #2 in total people.
- ONE: #2 multi-channel in primetime in its target market of men 25 and older.
- ELEVEN: #1 multi-channel in prime time in its target market of 16 to 39s.
- ELEVEN: #1 multi-channel in day time in its target market of 16 to 39s, plus in total people.
- ELEVEN and ONE: #1 multi-channel combination in day time in 25 to 54s and total people.

Network Ten's Top 20: Total Audience.

Weeks 1 To 26, 2017.

Rank	Program	Overnight	28 Day TV Catch-Up	28 Day Online Catch-Up (VPM)	Total Audience
1	CRICKET: BIG BASH LEAGUE SEMI-FINAL 2 - SUPER OVER	1,254,000	22,000		1,277,000
2	MASTERCHEF AUSTRALIA - LAUNCH	1,062,000	114,000	47,000	1,223,000
3	I'M A CELEBRITY...GET ME OUT OF HERE! - OPENING NIGHT	1,092,000	60,000	27,000	1,180,000



4	I'M A CELEBRITY...GET ME OUT OF HERE! THE WINNER ANNOUNCED	1,100,000	33,000	13,000	1,146,000
5	I'M A CELEBRITY...GET ME OUT OF HERE! - WELCOME TO THE JUNGLE	966,000	70,000	27,000	1,063,000
6	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE PART 2	1,001,000	43,000	13,000	1,057,000
7	CRICKET: BIG BASH LEAGUE BIG FINAL - SESSION 2	1,033,000	9,000		1,042,000
8	CRICKET: BIG BASH LEAGUE SEMI-FINAL 2 - SESSION 2	987,000	14,000		1,001,000
9	MASTERCHEF AUSTRALIA	850,000	106,000	36,000	973,000
10	HAVE YOU BEEN PAYING ATTENTION?	821,000	116,000	25,000	941,000
11	CRICKET: BIG BASH LEAGUE SEMI-FINAL 1 - SESSION 2	913,000	10,000		922,000
12	I'M A CELEBRITY...GET ME OUT OF HERE!	803,000	63,000	21,000	887,000
13	GOGGLEBOX	703,000	170,000	10,000	884,000
14	SHARK TANK	743,000	97,000	17,000	857,000
15	CRICKET: BIG BASH LEAGUE BIG FINAL - SESSION 1	834,000	8,000		842,000
16	CRICKET: BIG BASH LEAGUE SEMI-FINAL 2 - SESSION 1	833,000	8,000		841,000
17	CRICKET: BIG BASH LEAGUE SEMI-FINAL 1 - SESSION 1	821,000	10,000		831,000
18	CRICKET: BIG BASH LEAGUE SESSION 2	790,000	5,000		795,000
19	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE PART 1	706,000	33,000	17,000	756,000
20	OFFSPRING	724,000			724,000

* Includes seven day data for Weeks 23 To 26, 2017.

Network Ten's Top 10: Online. Video Segment Views. Weeks 1 To 26, 2017.

Rank	Program	Video views on tenplay
1	MASTERCHEF AUSTRALIA	19,008,000
2	NEIGHBOURS	15,733,000
3	THE BOLD AND THE BEAUTIFUL	10,726,000
4	I'M A CELEBRITY...GET ME OUT OF HERE!	9,852,000
5	THIS IS US	8,667,000
6	THE BIGGEST LOSER: TRANSFORMED	4,169,000
7	BULL	3,248,000
8	NCIS	2,488,000
9	HOMELAND	2,384,000
10	HAVE YOU BEEN PAYING ATTENTION?	2,309,000

Network Ten's Top 10: Online. Online Catch-Up Viewing. Weeks 1 To 26, 2017.

Rank	Program	28 Day Online Catch-Up (VPM)
1	THIS IS US	44,000
2	MASTERCHEF AUSTRALIA	36,000



3	HAVE YOU BEEN PAYING ATTENTION?	25,000
4	I'M A CELEBRITY... GET ME OUT OF HERE!	21,000
5	NEIGHBOURS	19,000
6	MODERN FAMILY	18,000
7	BULL	17,000
8	BONDI RESCUE	16,000
9	PRISON BREAK	16,000
10	HOMELAND	15,000

Tenplay.

- 113 million video segment views, up 29% on same period in 2016.
- 15 million unique visitors, up 9% on same period in 2016.
- 1.16 million live stream starts, up 40% on 2016.
- **This Is Us**: The biggest US drama on online catch-up television platforms.
- **MasterChef Australia**: 19 million video segment views, up 15% on 2016.
- **Neighbours**: 15.7 million video segment views, up 50% on 2016.
- **The Bold & The Beautiful**: 10.7 million video segment views, up 15% on 2016.
- **I'm A Celebrity...Get Me Out Of Here!**: 9.9 million video segment views, up 100% on 2016.
- **NCIS**: 2.5 million video segment views, up 12% on 2016.
- **Have You Been Paying Attention?**: 2.3 million video segment views, up 87% on 2016.
- **Madam Secretary**: 1.9 million video segment views, up 12% on 2016.
- **Bondi Rescue**: 1.8 million video segment views, up 93% on 2016.
- **The Project**: 1.8 million video segment views, up 23% on 2016.
- **NCIS: Los Angeles**: 1.7 million video segment views, up 30% on 2016.

Social Media.

- 181 social media channels, with 13.9 million followers.
- **MasterChef Australia**: 1.55 million Facebook page Likes. 7.6 million average weekly total post reach on Facebook.
- **MasterChef Australia**: 218,00 Instagram followers, up 7% from 204,000 when the 2017 series started on 30 April 2017.
- **I'm A Celebrity... Get Me Out Of Here!**: 7.9 million weekly total post reach on Facebook, up 29% on 2016.
- **I'm A Celebrity... Get Me Out Of Here!**: 204,000 Facebook Likes. Up 36% from 150,000 at the start of the 2017 season.
- **Have You Been Paying Attention?**: 2.2 million average weekly total post reach.
- **Gogglebox**: 124,000 Facebook fans, up 24% from 100,000 when Season 5 began.
- **Gogglebox**: 2.3 million weekly total post reach on Facebook, up 13% from Season 4.



Content Highlights:

TEN: Local Programs.

*Total audience covers TV, 28 day TV catch-up and 28 day online-catch up viewing.
Audience growth and timeslot placement statements below are based on TV audiences only.*

MasterChef Australia – Launch: 1.22 million total audience. #1 in its timeslot in 25 to 54s and under 55s. #2 in total people. #1 in Melbourne and Perth in total people.

MasterChef Australia series average: 973,000 total audience. #1 in its timeslot in 25 to 54s, under 55s and total people.

I’m A Celebrity... Get Me Out Of Here! – Welcome To The Jungle: 1.06 million total audience. #2 in its timeslot in 25 to 54s, under 55s and total people.

I’m A Celebrity... Get Me Out Of Here! – Opening Night: 1.18 million total audience. #2 in its timeslot in 25 to 54s, under 55s and total people.

I’m A Celebrity... Get Me Out Of Here! – The Winner Announced: 1.15 million total audience. #1 in its timeslot in 25 to 54s, under 55s and total people.

I’m A Celebrity... Get Me Out Of Here! – Grand Finale Part 2: 1.06 million total audience. #2 in its timeslot in 25 to 54s and under 55s. Up 38% in total people, 39% in 25 to 54s and 31% in under 55s compared with 2016.

I’m A Celebrity... Get Me Out Of Here! series average: 887,000 total audience. #2 in its timeslot in under 55s. Biggest ever series audience. Up 10% in total people, 6% in under 55s and 3% in 25 to 54s compared with 2016 series average.

Have You Been Paying Attention?: 941,000 total audience. Biggest series audience ever. #1 in its timeslot in 25 to 54s, under 55s and total people. Up 18% in 25 to 54s, 13% in under 55s and 12% in total people compared with 2016 series average.

Gogglebox: 884,000 total audience. Biggest series audience ever. #1 in its timeslot in 25 to 54s, under 55s and total people. Up 17% in total people, 14% in 25 to 54s and 12% in under 55s compared with 2016 series average.

Shark Tank: 857,000 total audience. #1 in its timeslot in 25 to 54s, under 55s and total people. Up 32% in 25 to 54s, 31% in total people and 20% in under 55s compared with 2016 series average.

Offspring: 724,000 overnight television viewers. #1 local drama launch of 2017 in 25 to 54s. #1 in its timeslot in 25 to 54s, under 55s and total people.

Bondi Rescue Special (25 April): 643,000 total audience. Biggest audience since April 2016.



The Living Room: 499,000 total audience. #2 in its timeslot in 25 to 54s and women. #2 in Melbourne and Adelaide.

All Star Family Feud: The Bold vs the Beautiful: 495,000 total audience. #2 in its timeslot in women under 55.

TEN: News and Current Affairs.

Total audience covers TV, 28 day TV catch-up and 28 day online-catch up viewing.

Audience growth and timeslot placement statements below are based on TV audiences only.

The Project 7pm: 540,000 total audience. #2 in its timeslot in men 25 to 54 and women 25 to 54. #1 in Melbourne in under 55s.

The Project 6.30pm To 7.30pm: 452,000 total audience. #2 in its timeslot in Perth in 25 to 54s and under 55s.

TEN Eyewitness News First At Five: 482,000 total audience. #1 in its timeslot in 25 to 54s and under 55s. #2 in total people. #1 in Adelaide and Perth in total people. Up 3% in Sydney compared with the same period in 2016.

Studio 10: 94,000 total audience (9.30am to 11am). Biggest series audience ever. #2 in its timeslot in women over 55. #2 in Melbourne in under 55s. #2 in Adelaide in total people. Up 14% in total people compared with the same period in 2016.

TEN: International Programs.

Total audience covers TV, TV catch-up and online-catch up viewing.

Audience growth and timeslot placement statements below are based on TV audiences only.

NCIS: 653,000 total audience. #2 in its timeslot in over 55s. #2 in Adelaide and Perth. #1 US drama of 2017.

This Is Us: 634,000 total audience. #1 in its timeslot in women under 55. #2 in 25 to 54s. #1 new US drama of 2017. Lifts timeslot audience by 22% in 25 to 54s, 22% in under 55s and 4% in total people compared with the same weeks in 2016.

Bull: 530,000 total audience. #2 in Perth in 25 to 54s and under 55s. #2 new US drama of 2017.

Law & Order: SVU (Thursdays): 523,000 television audience. #1 in its timeslot in women. #2 in total people.

Modern Family: 497,000 total audience.

NCIS: Los Angeles: 461,000 total audience. #1 in its timeslot in over 55s. #2 in total people, 25 to 54s and under 55s.



The Graham Norton Show: 444,000 total audience. #2 in its timeslot in women. #2 in Melbourne, Adelaide and Perth.

TEN: Sport.

Audience growth and timeslot placement statements below are based on TV audiences only.

KFC Big Bash League – Big Final Session 2: 1.04 million television audience. #1 in its timeslot in 25 to 54s, under 55s and total people.

KFC Big Bash League – Big Final Total: 918,000 television audience. #1 in its timeslot in 25 to 54s and under 55s. #2 in total people.

KFC Big Bash League – Big Final Session 1: 842,000 television audience. #1 in its timeslot in men. #2 in 25 to 54s, under 55s and total people.

KFC Big Bash League – Big Final Post-Game: 564,000 television audience. #1 in its timeslot in 25 to 54s, under 55s and total people.

KFC Big Bash League series average – Session 2: 795,000 television audience. #1 in its timeslot in 25 to 54s, under 55s and total people.

KFC Big Bash League series average: 711,000 television audience. #1 in its timeslot in 25 to 54s, under 55s and total people.

KFC Big Bash League series average – Session 1: 647,000 television audience. #1 in its timeslot in 25 to 54s, under 55s and total people.

KFC Big Bash League series average – Post-Game: 365,000 television audience. #1 in its timeslot in 25 to 54s, under 55s and total people.

Rebel Women's Big Bash League Big Final – Session 2: 339,000 television audience. Biggest Women's Big Bash audience ever. #1 in its timeslot in 25 to 54s, under 55s and total people.

Rebel Women's Big Bash League Big Final Total: 267,000 television audience. #1 in its timeslot in 25 to 54s, under 55s and total people.

Rebel Women's Big Bash League Big Final – Session 1: 210,000 television audience. #1 in its timeslot in 25 to 54s, under 55s and total people.

Rebel Women's Big Bash League series average: 158,000 television audience. Up 11% on 2015-16 season average. #1 in its timeslot in 25 to 54s, under 55s and total people.

Australian FIA Formula One World Championship 2017 Race: 713,000 television audience. #1 in its timeslot in 25 to 54s, under 55s and total people.



Australian FIA Formula One World Championship 2017 Podium: 576,000 television audience. #1 in its timeslot in 25 to 54s and under 55s. #2 in total people.

Australian FIA Formula One World Championship 2017 Pre-Race: 553,000 television audience. #1 in its timeslot in 25 to 54s, under 55s and total people. Up 14% on 2016.

Supercars Championship: Clipsal 500 Race: 354,000 television audience. #1 in its timeslot in 25 to 54s, under 55s and total people.

Content highlights: ELEVEN.

Total audience covers TV, 28 day TV catch-up and 28 day online-catch up viewing.

Night At The Museum: Secret Of The Tomb Rpt: 242,000 television audience. #1 in its timeslot across the commercial multi-channels in 16 to 39s and total people.

Jack Ryan: Shadow Recruit Rpt: 233,000 television audience. #1 in its timeslot across the multi-channels in total people. #2 in 16 to 39s.

Neighbours: 222,000 total audience. #1 in its timeslot across the commercial multi-channels in 16 to 39s and total people. #1 weekly local series on the commercial multi-channels.

The All New Simpsons: 122,000 television audience. #1 in its timeslot across the commercial multi-channels in 16 to 39s.

Russel Coight's All Aussie Adventures Rpt: 115,000 television audience. #2 in its timeslot across the commercial multi-channels in 16 to 39s.

Supernatural: 107,000 total audience. #2 in its timeslot across the commercial multi-channels in 16 to 39s.

Content highlights: ONE.

Total audience covers TV, 28 day TV catch-up and 28 day online-catch up viewing.

Taken 3 Rpt: 312,000 television audience. #1 non-sport program of the year in 25 to 54s on the commercial multi-channels, #2 in total people. #1 in its timeslot across the multi-channels in men 25 and older and total people.

A Good Day To Die Hard Rpt: 279,000 television audience. #1 in its timeslot across the multi-channels in men 25 and older and total people.

Scorpion: 166,000 total audience. #1 in its timeslot across the commercial multi-channels in men 25 and older and total people.

Countdown To Murder: 136,000 television audience. #2 in its timeslot across the commercial multi-channels in total people.



M*A*S*H Rpt: 111,000 television audience. #1 in its timeslot across the commercial multi-channels in men 25 and older.

2017 MotoGP Live: 103,000 television audience. #1 in its timeslot across the commercial multi-channels in men 25 and older.

Top 50 Non-Sport Programs: 25 to 54s.

Weeks 1 To 26, 2017.

28 day consolidated TV audience. Excluding sport.

Rank	Program	Network
1	MARRIED AT FIRST SIGHT - FINALE	Nine
2	MY KITCHEN RULES - WINNER ANNOUNCED	Seven
3	MY KITCHEN RULES - GRAND FINAL	Seven
4	MARRIED AT FIRST SIGHT - SUN	Nine
5	MASTERCHEF AUSTRALIA - LAUNCH	TEN
6	MARRIED AT FIRST SIGHT - MON	Nine
7	MARRIED AT FIRST SIGHT - TUE	Nine
8	MY KITCHEN RULES - MON	Seven
9	MY KITCHEN RULES - THU	Seven
10	MY KITCHEN RULES - WED	Seven
11	I'M A CELEBRITY...GET ME OUT OF HERE! THE WINNER ANNOUNCED	TEN
12	MY KITCHEN RULES - TUE	Seven
13	I'M A CELEBRITY...GET ME OUT OF HERE! - OPENING NIGHT	TEN
14	MASTERCHEF AUSTRALIA THURS EP 2	TEN
15	TRUE STORY WITH HAMISH & ANDY	Nine
16	MY KITCHEN RULES - SUN	Seven
17	THE VOICE - LAUNCH	Nine
18	HAVE YOU BEEN PAYING ATTENTION?	TEN
19	MASTERCHEF AUSTRALIA TUES	TEN
20	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE PART 2	TEN
21	HOGES	Seven
22	THE VOICE - WED	Nine
23	I'M A CELEBRITY...GET ME OUT OF HERE! - WELCOME TO THE JUNGLE	TEN
24	GOGGLEBOX	TEN
25	MARRIED AT FIRST SIGHT - WED	Nine
26	THE VOICE - TUE	Nine
27	MASTERCHEF AUSTRALIA MON	TEN
28	I'M A CELEBRITY...GET ME OUT OF HERE! THURS ELIMINATION	TEN
29	MASTERCHEF AUSTRALIA THURS	TEN
30	MASTERCHEF AUSTRALIA WED	TEN

31	HOUSE RULES - SUN	Seven
32	THE VOICE - MON	Nine
33	I'M A CELEBRITY...GET ME OUT OF HERE! WED ELIMINATION	TEN
34	HOGES: PART 2	Seven
35	HOUSE RULES - MON	Seven
36	MARRIED AT FIRST SIGHT - LAUNCH	Nine
37	I'M A CELEBRITY...GET ME OUT OF HERE! THURS	TEN
38	HOUSE RULES - TUE	Seven
39	THE VOICE - SUN	Nine
40	MASTERCHEF AUSTRALIA SUN	TEN
41	I'M A CELEBRITY...GET ME OUT OF HERE! WED	TEN
42	SHARK TANK	TEN
43	OFFSPRING	TEN
44	I'M A CELEBRITY...GET ME OUT OF HERE! MON	TEN
45	I'M A CELEBRITY...GET ME OUT OF HERE! ELIMINATION	TEN
46	59TH ANNUAL TV WEEK LOGIE AWARDS	Nine
47	BRIDE & PREJUDICE - THE FORBIDDEN WEDDING	Seven
48	HOUSE RULES - WED	Seven
49	I'M A CELEBRITY...GET ME OUT OF HERE! TUES ELIMINATION	TEN
50	HOUSE RULES - EP.2 TUE	Seven

Top Regular Programs by Genre: 25 To 54s.

Weeks 1 To 26, 2017.

28 day consolidated TV audience.

Rank	Top Australian Reality Programs	Network
1	MARRIED AT FIRST SIGHT	Nine
2	MY KITCHEN RULES	Seven
3	MASTERCHEF AUSTRALIA	TEN
4	THE VOICE	Nine
5	HOUSE RULES	Seven
6	SHARK TANK	TEN
7	I'M A CELEBRITY...GET ME OUT OF HERE!	TEN
8	BRIDE & PREJUDICE	Seven
9	SEVEN YEAR SWITCH	Seven
10	FIRST DATES	Seven



Rank	Top Australian Lifestyle Programs	Network
1	THE AUSSIE PROPERTY FLIPPERS	Seven
2	THE LIVING ROOM	TEN
3	BETTER HOMES AND GARDENS	Seven
4	GETAWAY	Nine
5	GREAT GETAWAYS	Nine
6	POSTCARDS	Nine
7	PAT CALLINAN'S 4X4 ADVENTURES	TEN
8	SYDNEY WEEKENDER	Seven
9	BEN'S MENU	TEN
10	EVERYDAY GOURMET WITH JUSTINE SCHOFIELD	TEN

Rank	Top Game Show Programs	Network
1	HAVE YOU BEEN PAYING ATTENTION?	TEN
2	ALL STAR FAMILY FEUD	TEN
3	FAMILY FEUD	TEN
4	THE CHASE AUSTRALIA	Seven
5	HOT SEAT	Nine

Rank	Top Australian Drama Programs	Network
1	HOGES	Seven
2	OFFSPRING	TEN
3	800 WORDS	Seven
4	HOUSE HUSBANDS	Nine
5	HOUSE OF BOND	Nine
6	HOME AND AWAY	Seven
7	LOVE CHILD	Nine
8	WANTED	Seven
9	NEIGHBOURS	ELEVEN

Rank	Top US Drama Programs	Network
1	THIS IS US	TEN
2	NCIS	TEN
3	BULL	TEN
4	NCIS: LOS ANGELES	TEN
5	CRIMINAL MINDS	Seven
6	MADAM SECRETARY	TEN

AUDIENCE REPORT



tenplay

7	LAW & ORDER: SVU	TEN
8	PRISON BREAK	TEN
9	BONES	Seven
10	NCIS: NEW ORLEANS	TEN

Source: Network and primary channel audience and share results based on Weeks 1 to 26 2017 vs. 2016, Consolidated 7 excluding Week 26 which is Overnight. Prime time is 18:00-22:30. Day time is 09:00-18:00 Monday to Friday. All Day is 06:00 to 24:00. Genre ranking tables based on first-run episodes only, excluding Encores and Repeats, Weeks 1 to 26 2017, Consolidated 28. Australian Drama ranking excludes True Story with Hamish & Andy. Timeslot lifts based on overnight data, same nights in 2016. Television audiences based on Consolidated 28 data (where available). Total Audience data based on 28 Day Consolidated data and 28 Day OzTAM VPM data excluding Week 23 to 26 which are based on 7 Day or Overnight data. Program year-on-year audience growth based on Consolidated 7 television data. Family Feud audience based on Monday to Friday episodes only. Shark Tank lift based on Overnight data. Have You Been Paying Attention? lift based on Consolidated 7 data. tenplay information source: Adobe Analytics, 1.1.17 to 30.06.17 vs. 1.1.1 to 30.06.16. Social media information source: Facebook, Twitter, Instagram.