



3 December 2017

TEN Scores Across All Screens.

2017 Audience Report. Weeks 1 To 48, 2017. Capital Cities Only.

- Audience growth for key shows, including **The Bachelorette Australia, I'm A Celebrity...Get Me Out Of Here!, Gogglebox, Have You Been Paying Attention?** and **Studio 10**.
- Record audiences for **The Bachelorette Australia, Gogglebox** and **Have You Been Paying Attention?**.
- Key shows dominated their timeslots in 25 to 54s, including the **KFC Big Bash League, MasterChef Australia, Offspring, The Bachelor Australia, Bathurst 1000** and **TEN Eyewitness News First At Five**.
- Seventeen of the top 50 non-sport programs in 25 to 54s.
- Four of the top 10 Australian reality programs in 25 to 54s.
- Four of the top five Australian game show programs in 25 to 54s.
- Seven of the top 10 US drama series in 25 to 54s.
- **The Bachelorette Australia**: biggest online catch-up viewing for any television program in Australia, ever.
- **tenplay**: 261 million video segment views, up 21% on 2016.
- 209 social media channels, with 14.4 million followers, up 18% on 2016.

Record audiences and strong viewing growth for several local series, timeslot wins in key age groups and the continued expansion of online and social media audiences were among the highlights for Network Ten in the 2017 ratings year, which concluded last night.

Network Ten ended the year with a 28.3% commercial share in its key target market of people 25 to 54, ranked #1 in prime time on Thursdays in 25 to 54s and under 55s.

The online catch-up and streaming service tenplay cemented its position as one of the leading entertainment products in Australia, recording a 21% jump in video segment views and a 19% increase in video starts. Network Ten's social media accounts ended 2017 with 14.4 million followers, up 18% on 2016.

Network Ten Chief Executive Officer, Paul Anderson, said: "Consistency and innovation in our content and the distribution of that content were the hallmarks of Network Ten in 2017.

"From Sophie Monk in **The Bachelorette Australia** and Casey Donovan in **I'm A Celebrity...Get Me Out Of Here!**, to the summer television season that is the **KFC Big Bash League** and the enduring success of **MasterChef Australia**, 2017 was a year of solid achievements for Ten. Many of our key domestic shows increased their audiences this year – across all screens – and our online and social media channels powered ahead.



“Next year we will continue to demonstrate consistency in our programming and we will continue to differentiate ourselves by being brighter, younger and louder than our competitors,” he said.

“From **Gogglebox** to **Australian Survivor** to **The Project**, we will continue to commission, create and run content that engages deeply with our audience across all screens, is brand-safe and, most importantly, is advertiser-friendly.”

Network Ten Chief Content Officer, Beverley McGarvey, said: “We started 2017 with the clear objective of nurturing and growing our key franchises as well as building our audiences in different dayparts and on different platforms. We achieved all those goals and we will build on that strategy further in 2018.

“**Gogglebox**, **The Bachelorette Australia** and **Have You Been Paying Attention?** recorded their biggest audiences ever this year, while several others grew their year-on-year audiences or commercial shares including **I’m A Celebrity...Get Me Out Of Here!**, the **KFC Big Bash League**, the **Rebel Women’s Big Bash League** and **Studio 10**.

“Many of those shows – plus **MasterChef Australia**, **The Bachelor Australia**, **Offspring**, the **Bathurst 1000**, **TEN Eyewitness News First At Five** and others – dominated their timeslots in our core target market of people 25 to 54,” she said.

“Our multi-screen strategy continued to produce strong results. We saw more and more people engage with our content on the tenplay online catch-up and streaming service and across our 209 social media channels.

“Our key domestic shows had significant growth online and on social media. There is no better example of how we are taking our content across all screens than **The Bachelorette Australia**. Its total television and online audience soared 57% this year, its social media engagement increased dramatically and it recorded the biggest online catch-up viewing numbers for any television program in Australia – ever,” Ms McGarvey said.

In 2018, Network Ten will remain focused on building the audiences and reach of its key local and international series and introducing more innovative and engaging content.

Ms McGarvey said: “All of our marquee shows return in 2018, including two of our cornerstone shows, **MasterChef Australia** and **The Project**, both of which celebrate their 10th seasons in 2018.

“Also returning are proven hits such as the **KFC Big Bash League** – with eight more matches than last summer, giving us 43 matches in 48 days – the **Rebel Women’s Big Bash League**, Supercars including the **Bathurst 1000**, **Have You Been Paying Attention?**, **Gogglebox**, **The Bachelor Australia**, **The Bachelorette Australia**, **I’m A Celebrity...Get Me Out Of Here!**, **Australian Survivor**, **The Living Room**, **Family Feud**, **All Star Family Feud**, **Shark Tank**, **Todd**



Sampson's Body Hack 2.0, Studio 10, Bondi Rescue, NCIS, NCIS: Los Angeles, NCIS: New Orleans, Bull and The Graham Norton Show.

"We have already announced eight new local series for 2018: **Bachelor In Paradise, Russell Coight's All Aussie Adventures, Street Smart, How To Stay Married, The Secret Life Of Four Year Olds, Blind Date, Playing For Keeps and Hughesy, We Have A Problem,**" she said.

"Ten has always been the innovator in Australian free-to-air television and that tradition will continue next year when we introduce a special 'pilot week'.

"For the first time on Australian television, several pilots of domestic shows across a number of content genres will go to air in one week. It's an exciting initiative that represents a substantial investment in new local production," Ms McGarvey said.

"In addition to all of these returning and new shows, we're working on several other new series, the details of which will be announced next year."

2017 Highlights.

Network Ten (TEN, ELEVEN, ONE).

- Prime time commercial share in 25 to 54s: 28.3%.
- Prime time commercial share in under 55s: 27.8%.
- Weeks 1 to 5, 2017: highest commercial shares in 25 to 54s and under 55s since 2001.
- #2 in daytime in 25 to 54s, under 55s and women.
- #1 in prime time on Thursdays in 25 to 54s and under 55s. #2 in prime time on Wednesdays in under 55s.

ELEVEN + ONE.

- ELEVEN: #1 multi-channel in day time in its target market of 16 to 39s, #2 in total people.
- ELEVEN: #1 multi-channel in prime time in women 16 to 39. #2 in 16 to 39s.
- ELEVEN: Commercial share growth this year in total people.
- **Neighbours:** 212,000 total audience. #1 in its timeslot across the multi-channels in 16 to 39s and total people. #2 regular local series on the multi-channels.
- ONE: #1 multi-channel in day time in its target market of men 25 and older and in total people.
- ONE: #2 multi-channel in prime time in its target market of men 25 and older.
- ONE: Highest ever commercial share in total people.
- ELEVEN and ONE: #1 multi-channel combination in day time in 25 to 54s and total people.



Network Ten's Top 20: Total Audience. Weeks 1 To 48, 2017.

Rank	Program	Overnight	28 Day TV Catch-Up	28 Day Online Catch-Up (VPM)	Total Audience
1	THE BACHELORETTE AUSTRALIA GRAND FINALE - THE FINAL DECISION	1,643,000	58,000	112,000	1,813,000
2	THE BACHELORETTE AUSTRALIA GRAND FINALE	1,316,000	47,000	112,000	1,475,000
3	MASTERCHEF AUSTRALIA - THE WINNER ANNOUNCED	1,306,000	88,000	40,000	1,434,000
4	BIG BASH LEAGUE SEMI-FINAL 2 - SUPER OVER	1,254,000	22,000		1,277,000
5	THE BACHELOR AUSTRALIA GRAND FINALE - THE FINAL DECISION	1,114,000	56,000	94,000	1,264,000
6	THE BACHELORETTE AUSTRALIA	968,000	83,000	179,000	1,230,000
7	MASTERCHEF AUSTRALIA - GRAND FINALE PART 2	1,120,000	67,000	40,000	1,227,000
8	I'M A CELEBRITY...GET ME OUT OF HERE! - OPENING NIGHT	1,092,000	60,000	27,000	1,180,000
9	I'M A CELEBRITY...GET ME OUT OF HERE! THE WINNER ANNOUNCED	1,100,000	33,000	13,000	1,146,000
10	THE BACHELOR AUSTRALIA GRAND FINALE	980,000	43,000	94,000	1,117,000
11	I'M A CELEBRITY...GET ME OUT OF HERE! - WELCOME TO THE JUNGLE	966,000	70,000	27,000	1,063,000
12	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE PART 2	1,001,000	43,000	13,000	1,057,000
13	BIG BASH LEAGUE BIG FINAL - SESSION 2	1,033,000	9,000		1,042,000
14	MASTERCHEF AUSTRALIA - GRAND FINALE PART 1	953,000	53,000	35,000	1,042,000
15	SUPERCARS CHAMPIONSHIP: BATHURST D3 PODIUM	1,023,000	2,000		1,025,000
16	AUSTRALIAN SURVIVOR GRAND FINALE - THE WINNER ANNOUNCED	787,000	178,000	54,000	1,019,000
17	BIG BASH LEAGUE SEMI-FINAL 2 - SESSION 2	987,000	14,000		1,001,000
18	THE BACHELOR AUSTRALIA	769,000	79,000	149,000	997,000
19	MASTERCHEF AUSTRALIA	855,000	94,000	37,000	987,000
20	BIG BASH LEAGUE SEMI-FINAL 1 - SESSION 2	913,000	10,000		922,000

* Includes seven day data for Weeks 45 To 47, 2017.

tenplay + Social Media.

- 261 million video segment views, up 21% on 2016.
- 11.6 million unique visitors, up 4% on 2016.
- 3.66 million live stream starts, up 58% on 2016.
- 209 social media channels, with 14.4 million followers, up 18% on 2016.

tenplay: Weeks 1 To 48, 2017.

	2016	2017	Increase
Video Segment Views	215,866,000	260,867,000	21%
Video Unique Visitors*	11,218,000	11,632,000	4%
Video starts	65,600,000	78,309,000	19%
Time Spent per visit	18 mins	20 mins	12%

*Unique Visitors – who watched Video



Network Ten's Top 10: Online. Online Catch-Up Viewing. Weeks 1 To 47, 2017.

Rank	Program	28 Day Online Catch-Up (VPM)
1	THE BACHELORETTE AUSTRALIA	179,000
2	THE BACHELOR AUSTRALIA	149,000
3	OFFSPRING	111,000
4	AUSTRALIAN SURVIVOR	57,000
5	THE WRONG GIRL	55,000
6	SISTERS	49,000
7	THIS IS US	42,000
8	MASTERCHEF AUSTRALIA	37,000
9	HAVE YOU BEEN PAYING ATTENTION?	30,000
10	WAKE IN FRIGHT	25,000

Network Ten's Top 10: Online. Video Segment Views. Weeks 1 To 48, 2017.

Rank	Program	Video views on tenplay
1	MASTERCHEF AUSTRALIA	29,012,000
2	NEIGHBOURS	26,760,000
3	THE BACHELOR AUSTRALIA	26,110,000
4	THE BACHELORETTE AUSTRALIA	20,598,000
5	THE BOLD AND THE BEAUTIFUL	19,691,000
6	AUSTRALIAN SURVIVOR	17,630,000
7	OFFSPRING	10,201,000
8	I'M A CELEBRITY...GET ME OUT OF HERE!	9,954,000
9	THIS IS US	8,792,000
10	HAVE YOU BEEN PAYING ATTENTION?	8,514,000

Content Highlights:

Total audience covers TV, 28 day TV catch-up and 28 day online-catch up viewing.
Audience growth is based on 28 day total audience. Timeslot placements are based on television audiences only.

The Bachelorette Australia

- The Final Decision: 1.81 million total audience. #1 in its timeslot in 25 to 54s, under 55s and total people.
- Grand Finale: 1.48 million total audience. #1 in its timeslot in 25 to 54s, under 55s and total people.



- Series: 1.23 million total audience. #1 in its timeslot in 25 to 54s, under 55s and total people.
- Up 57% on 2016.
- Seven day online catch-up audience (VPM): 160,000. The biggest for any television program in Australia ever. Up 139% on 2016.
- Twenty-eight day online catch-up audience (VPM): 179,000, up 145% on 2016.
- 20.5 million video segment views on tenplay, up 65% on 2016.
- Facebook: 4.7 million average weekly total post reach, up 12% on 2016.
- Instagram: 12 million total impressions.
- Twitter: 2.6 million total impressions.

MasterChef Australia

- The Winner Announced: 1.43 million total audience. #1 in its timeslot in 25 to 54s, under 55s and total people.
- Grand Finale Part 2: 1.23 million total audience. #1 in its timeslot in women 25 to 54. #2 in 25 to 54s, under 55s and total people.
- Grand Finale Part 1: 1.04 million total audience. #2 in its timeslot in 25 to 54s, under 55s and total people.
- Series: 987,000 total audience. #1 in its timeslot in 25 to 54s, under 55s and women. #2 in total people.
- Twenty-eight day online catch-up audience (VPM): 37,000, up 28% on 2016.
- 29 million video segment views on tenplay, up 11% on 2016.
- Facebook: 8.1 million average weekly post reach, up 31% on 2016.
- Facebook: 1.55 million “likes”, up from 1.54 million when the 2017 series started on 1 May.
- Instagram: 26.6 million total impressions.
- Twitter: 14.4 million total impressions.

The Bachelor Australia

- The Final Decision: 1.26 million total audience. #1 in its timeslot in 25 to 54s, under 55s and total people.
- Grand Finale: 1.12 million total audience. #1 in its timeslot in 25 to 54s, under 55s and total people.
- Series: 997,000 total audience. #1 in its timeslot in 25 to 54s, under 55s and total people.
- Seven day online catch-up audience (VPM): 133,000. The second-biggest for any television program in Australia ever, up 48% on 2016.
- Twenty-eight day online catch-up audience (VPM): 149,000, up 54% on 2016.
- 26.1 million video segment views on tenplay, up 36%.
- Facebook: 6.2 million average total weekly reach, up 24% on 2016.
- Instagram: 23 million total impressions.
- Twitter: 4.2 million total impressions.



I'm A Celebrity...Get Me Out Of Here!

- Opening Night: 1.18 million total audience. #2 in its timeslot in 25 to 54s, under 55s and total people.
- Winner Announced: 1.15 million total audience. #1 in its timeslot in 25 to 54s, under 55s and total people.
- Welcome To The Jungle: 1.06 million total audience. #2 in its timeslot in 25 to 54s, under 55s and total people.
- Grand Finale Part 2: 1.06 million total audience. Up 37% on 2016. #2 in its timeslot in 25 to 54s and under 55s.
- Series: 887,000 total audience. #2 in its timeslot in under 55s, #2 in Melbourne and Perth in total people.
- Up 11% on 2016.
- Twenty-eight day online catch-up audience (VPM): 21,000, up 91% on 2016.
- 9.95 million video segment views, up 101% on 2016
- Facebook: 7.9 million average weekly post reach, up 29% on 2016.
- Instagram: 5.4 million total impressions.
- Twitter: 9.9 million total impressions.

Australian Survivor

- The Winner Announced: 1.02 million total audience. #1 in its timeslot in 25 to 54s, under 55s and total people.
- Series: 763,000 total audience. #2 in its timeslot in 25 to 54s and under 55s
- Twenty-eight day online catch-up audience (VPM): 57,000, up 73% on 2016.
- 17.6 million video segment views on tenplay, up 26% on 2016.
- Facebook: 1.9 million average weekly total reach.
- Twitter: 9.5 million total impressions.
- Instagram: 4.4 million total impressions.

Gogglebox

- 885,000 total audience. #1 in its timeslot in total people, 25 to 54s and under 55s.
- Biggest series audience ever.
- Up 18% on 2016.
- Twenty-eight day online catch-up audience (VPM): 11,000, up 120% on 2016.
- 1.95 million video segment views on tenplay, up 67% on 2016.
- Facebook: 2.6 million average weekly post reach.
- Instagram: 6.5 million total impressions.
- Twitter: 3.1 million total impressions.

Offspring

- 867,000 total audience. #1 in its timeslot in 25 to 54s, under 55s and women, #2 in total people.
- Twenty-eight day online catch-up audience (VPM): 111,000, up 21% on 2016.
- 10.2 million video segment views on tenplay.
- Facebook: 2.5 million average weekly total post reach.



- Instagram: 2.3 million total impressions.

Have You Been Paying Attention?

- 865,000 total audience. #1 in its timeslot in 25 to 54s, under 55s and total people.
- Biggest series audience ever.
- Up 4% on 2016.
- Twenty-eight day online catch-up audience (VPM): 30,000, up 114% on 2016.
- 8.51 million video segment views on tenplay, up 55% on 2016.
- Facebook: 602,000 average weekly post reach.
- Twitter: 10.9 million total impressions.

Shark Tank

- 616,000 total audience. #2 in its timeslot in total people, 25 to 54s and under 55s.
- Twenty-eight day online catch-up audience (VPM): 23,000, up 130% on 2016.
- 2.72 million video segment views on tenplay, up 32% on 2016.

NCIS

- 601,000 total audience
- #3 US drama on television.
- Twenty-eight day online catch-up audience (VPM): 13,000, up 30% on 2016.
- 4.12 million video segment views on tenplay, up 52% on 2016.

The Wrong Girl

- 562,000 total audience. #1 in its timeslot in women, #2 in 25 to 54s and under 55s.
- Twenty-eight day online catch-up audience (VPM): 55,000.
- 4.84 million video segment views on tenplay.

The Project

- 7pm to 7.30pm: 532,000 total audience. #2 in its timeslot in men 25 to 54 and women 25 to 54.
- 6.30pm to 7.30pm: 445,000 total audience.
- 3.45 million video segment views on tenplay, up 4% on 2016.
- Facebook: 655,703 Facebook "likes", up 18% from 557,430 when the 2017 series started on 9 January.
- Facebook: 8.1 million average weekly total post reach.
- Twitter: 52 million total impressions.

Bull

- 507,000 total audience.
- Twenty-eight day online catch-up audience (VPM): 18,000.
- 5.35 million video segment views on tenplay.

The Living Room

- 487,000 total audience. #2 in its timeslot in 25 to 54s, under 55s and women.



- Twenty-eight day online catch-up audience (VPM): 3,000, up 50% on 2016.
- 1.59 million video segment views on tenplay, up 11% on 2016.
- Facebook: 300,000 average weekly total post reach.
- Twitter: 547,000 total impressions.

TEN Eyewitness News First At Five

- 466,000 total audience. #1 in its timeslot in 25 to 54s and under 55s, #2 in total people.

The Graham Norton Show

- 456,000 total audience. #2 in its timeslot in women.
- Up 2% on 2016.
- Twenty-eight day online catch-up audience (VPM): 5,000, up 67% on 2016.
- 1.85 million video segment views on tenplay, up 41% on 2016.

NCIS: Los Angeles

- 444,000 total audience. #1 in its timeslot in men, #2 in total people.
- Twenty-eight day online catch-up audience (VPM): 10,000, up 67% on 2016.
- 2.56 million video segment views on tenplay, up 24% on 2016.

Studio 10

- 9.30am to 11am: 89,000, up 5% on same point in 2016
- 8.30am to 9.30am: 55,000, up 5% on same point in 2016
- 8.30am to 11am: 75,000, up 5% on same point in 2016.
- 11am to midday: 75,000. 37% timeslot growth.
- 685,000 video segment views on tenplay, up 48% on 2016.

TEN: Sport.

Audience growth and timeslot placement statements below are based on TV audiences only.

KFC Big Bash League 2016-17

- Big Final, Session 2: 1.04 million viewers. #1 in its timeslot in total people, 25 to 54s and under 55s.
- Big Final, total: 918,000. #1 in its timeslot in 25 to 54s and under 55s.
- Average game audience: 711,000 viewers. #1 in its timeslot in total people, 25 to 54s and under 55s.
- Average game audience, Session 2: 795,000 viewers. #1 in its timeslot in total people, 25 to 54s and under 55s.
- Average game audience, Session 1: 647,000 viewers. #1 in its timeslot in total people, 25 to 54s and under 55s.
- Average game audience, Post Game: 365,000 viewers. #1 in its timeslot in total people, 25 to 54s and under 55s.

**Bathurst 1000**

- Podium: 1.03 million viewers. #1 in its timeslot in 25 to 54s, under 55s and total people.
- Race: 916,000 viewers. #1 in its timeslot in 25 to 54s, under 55s and total people.

Australian Formula One

- 713,000 television viewers. #1 in its timeslot in 25 to 54s, under 55s and total people.

Rebel Women's Big Bash League 2016-17

- Final, Session 2: 339,000 viewers. A record for any WBBL match. #1 in its timeslot in total people, 25 to 54s and under 55s.
- Final, total: 267,000 viewers. #1 in its timeslot in total people, 25 to 54s and under 55s.
- Average game audience: 158,000 viewers, up 11% on 2015-16 season average. #1 in its timeslot in total people, 25 to 54s and under 55s.
- Average game audience, Session 2: 190,000 viewers, up 34% on 2015-16 season average. #1 in its timeslot in total people, 25 to 54s and under 55s.
- Average game audience, Session 1: 133,000 viewers. #1 in its timeslot in 25 to 54s and under 55s.
- Average game audience, Post Game: 168,000 viewers, up 18% on 2015-16 season average.

Top 50 Non-Sport Programs: 25 To 54s.**Weeks 1 To 48, 2017.**

28 day consolidated TV audience. Excluding sport.

Rank	Program	Network
1	THE BLOCK -WINNER ANNOUNCED	Nine
2	AUSTRALIAN NINJA WARRIOR -FINAL STAGE	Nine
3	THE BLOCK -GRAND FINAL	Nine
4	AUSTRALIAN NINJA WARRIOR -GRAND FINAL	Nine
5	THE BACHELORETTE AUSTRALIA GRAND FINALE - THE FINAL DECISION	TEN
6	AUSTRALIAN NINJA WARRIOR -SUN	Nine
7	AUSTRALIAN NINJA WARRIOR -LAUNCH	Nine
8	AUSTRALIAN NINJA WARRIOR -MON	Nine
9	AUSTRALIAN NINJA WARRIOR -TUE	Nine
10	MARRIED AT FIRST SIGHT -FINALE	Nine
11	THE BACHELORETTE AUSTRALIA GRAND FINALE	TEN
12	THE BLOCK -SUN	Nine
13	MY KITCHEN RULES-WINNER ANNOUNCED	Seven
14	MASTERCHEF AUSTRALIA - THE WINNER ANNOUNCED	TEN
15	MY KITCHEN RULES-GRAND FINAL	Seven
16	THE BLOCK -MON	Nine

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17	MARRIED AT FIRST SIGHT -SUN	Nine
18	THE BACHELOR AUSTRALIA GRAND FINALE - THE FINAL DECISION	TEN
19	THE BLOCK -TUE	Nine
20	THE BLOCK -THU	Nine
21	THE BEST ROOMS OF THE BLOCK	Nine
22	MASTERCHEF AUSTRALIA - LAUNCH	TEN
23	MARRIED AT FIRST SIGHT -MON	Nine
24	MARRIED AT FIRST SIGHT -TUE	Nine
25	MY KITCHEN RULES - MON	Seven
26	THE BACHELORETTE AUSTRALIA THURS	TEN
27	MY KITCHEN RULES - THU	Seven
28	THE BACHELORETTE AUSTRALIA - LAUNCH	TEN
29	MASTERCHEF AUSTRALIA - GRAND FINALE PART 2	TEN
30	MY KITCHEN RULES - WED	Seven
31	THE BLOCK -LAUNCH	Nine
32	I'M A CELEBRITY...GET ME OUT OF HERE! THE WINNER ANNOUNCED	TEN
33	MY KITCHEN RULES - TUE	Seven
34	THE VOICE GRAND FINAL - WINNER ANNOUNCED	Nine
35	THE BLOCK -WED	Nine
36	I'M A CELEBRITY...GET ME OUT OF HERE! - OPENING NIGHT	TEN
37	THE VOICE GRAND FINAL - FINAL TWO	Nine
38	THE BACHELOR AUSTRALIA GRAND FINALE	TEN
39	THE BACHELORETTE AUSTRALIA WED	TEN
40	MASTERCHEF AUSTRALIA THURS EP 2	TEN
41	HOUSE RULES-WINNER ANNOUNCED	Seven
42	MY KITCHEN RULES - SUN	Seven
43	AUSTRALIAN SURVIVOR GRAND FINALE - THE WINNER ANNOUNCED	TEN
44	THE VOICE -LAUNCH	Nine
45	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE PART 2	TEN
46	THE GOOD DOCTOR	Seven
47	HOGES	Seven
48	THE VOICE -WED	Nine
49	MASTERCHEF AUSTRALIA TUES	TEN
50	THE BACHELOR AUSTRALIA - LAUNCH	TEN

Top Regular Programs by Genre: 25 To 54s.

Weeks 1 To 48, 2017.

28 day consolidated TV audience.

Rank	Top Australian Reality Programs – Winner Announced / Final Decision Programs	Network
1	THE BLOCK -WINNER ANNOUNCED	Nine
2	AUSTRALIAN NINJA WARRIOR -FINAL STAGE	Nine
3	THE BACHELORETTE AUSTRALIA GRAND FINALE - THE FINAL DECISION	TEN
4	MY KITCHEN RULES-WINNER ANNOUNCED	Seven
5	MASTERCHEF AUSTRALIA - THE WINNER ANNOUNCED	TEN
6	THE BACHELOR AUSTRALIA GRAND FINALE - THE FINAL DECISION	TEN
7	I'M A CELEBRITY...GET ME OUT OF HERE! THE WINNER ANNOUNCED	TEN
8	THE VOICE GRAND FINAL - WINNER ANNOUNCED	Nine
9	HOUSE RULES-WINNER ANNOUNCED	Seven
10	AUSTRALIAN SURVIVOR GRAND FINALE - THE WINNER ANNOUNCED	TEN

Rank	Top Australian Reality Programs	Network
1	AUSTRALIAN NINJA WARRIOR	Nine
2	THE BLOCK	Nine
3	MARRIED AT FIRST SIGHT	Nine
4	THE BACHELORETTE AUSTRALIA	TEN
5	MY KITCHEN RULES	Seven
6	MASTERCHEF AUSTRALIA	TEN
7	THE BACHELOR AUSTRALIA	TEN
8	THE VOICE	Nine
9	HOUSE RULES	Seven
10	I'M A CELEBRITY...GET ME OUT OF HERE!	TEN

Rank	Top Game Show Programs	Network
1	HAVE YOU BEEN PAYING ATTENTION?	TEN
2	THE WALL	Seven
3	ALL STAR FAMILY FEUD	TEN
4	CRAM!	TEN
5	FAMILY FEUD	TEN
6	THE CHASE AUSTRALIA	Seven
7	CANNONBALL	Seven
8	HOT SEAT	Nine
9	FAMILY FEUD FAVOURITES	TEN
10	THE CHASE-UK	Seven



Rank	Top Australian Drama Programs	Network
1	HOGES	Seven
2	OFFSPRING	TEN
3	DOCTOR DOCTOR	Nine
4	HOUSE HUSBANDS	Nine
5	800 WORDS	Seven
6	BLUE MURDER: KILLER COP	Seven
7	HOUSE OF BOND	Nine
8	LOVE CHILD	Nine
9	THE WRONG GIRL	TEN
10	WANTED	Seven

Rank	Top US Drama Programs	Network
1	THE GOOD DOCTOR	Seven
2	THIS IS US	TEN
3	NCIS	TEN
4	BULL	TEN
5	CRIMINAL MINDS	Seven
6	LAW & ORDER TRUE CRIME: THE MENENDEZ MURDERS	Nine
7	NCIS: LOS ANGELES	TEN
8	LAW & ORDER: SVU	TEN
9	PRISON BREAK	TEN
10	MADAM SECRETARY	TEN

Source: Network and primary channel audience and share results based on Weeks 1 to 48 2017 vs. 2016, Consolidated 7 excluding Week 48 which is Overnight. Prime time is 18:00-22:30. Day time is 09:00-18:00 Monday to Friday. Genre ranking tables based on first-run episodes only, excluding Encores and Repeats, Weeks 1 to 48 2017, Consolidated 28 (where available as of December 2 2017). Australian Drama ranking excludes True Story with Hamish & Andy. Timeslot lifts based on overnight data, same nights in 2016. Television audiences based on Consolidated 28 data (where available as of December 2). Total Audience data and program lift data based on 28 Day Consolidated data and 28 Day OzTAM VPM data (where available as of December 2). Family Feud audience based on Monday to Friday episodes only. MasterChef Australia series average excludes MasterClass episodes. Australian Survivor series average excludes Reunion. tenplay information source: Adobe Analytics, 1.1.17 to 30.11.17 vs. 1.1.1 to 30.11.16. Social media information source: Facebook, Twitter, Instagram.