



Media Release
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MORE AUSTRALIANS TO EXPERIENCE FOOTBALL WITH BOLSTERED FFA BROADCAST DEAL

**NETWORK TEN TO BROADCAST HYUNDAI A-LEAGUE AND CALTEX
SOCCEROOS**

FOX SPORTS' WORLD CLASS PRODUCTION TO REACH MORE VIEWERS

**NEW BROADCAST DEAL TO TAKE AUSTRALIAN FOOTBALL TO MORE FANS
THAN EVER BEFORE**

Hyundai A-League and Caltex Socceroos matches will be broadcast live in prime time on free-to-air commercial television under a deal agreed by Football Federation Australia with Network Ten and FOX SPORTS.

Network Ten will broadcast the Harvey Norman Saturday Night football Hyundai A-League games and all finals as well as Caltex Socceroos matches after the completion of the current round of World Cup Qualifiers this year.

The new deal, which will come into effect for the 2017/18 Hyundai A-League season, will see FOX SPORTS' world class broadcast of the Saturday 7.30pm blockbuster simulcast LIVE on Network Ten's ONE.

The country's best commentary team featuring **Mark Bosnich, Robbie Slater, Simon Hill, Adam Peacock, Andy Harper** and **Tara Rushton** will guide fans through the Saturday night match LIVE on FOX SPORTS and ONE.

The announcement follows last year's ground breaking six year agreement which sees LIVE coverage of every Hyundai A-League game, along with Caltex Socceroos, Westfield Matildas, Westfield W-League and Westfield FFA Cup matches remain on FOX SPORTS.

"This is a win for football fans and an opportunity for us to showcase our game on a commercial network with a recent history of successfully covering major sport," said Football Federation Australia chief executive **David Gallop**.

"We will take the biggest matches of the Hyundai A League - such as the Saturday night derbies - into every household in Australia live for the first time," Mr Gallop said. "It is part of the overall broadcast deal with FOX SPORTS and means that we will be working with them to drive interest and subscriptions to their 'all games live' coverage of the Hyundai A-League.

"It is terrific to have a new and enthusiastic partner in Network Ten to promote the game."

Network Ten Chief Executive Officer, **Paul Anderson**, said: "We are very proud to partner with Football Federation Australia and FOX SPORTS to bring the Hyundai A-League to our viewers on ONE and tenplay every Saturday night.

"From October this year, 27 home and away Harvey Norman Saturday Night football matches and five Finals – plus Caltex Socceroos matches from next year – will have a new home on free-to-air television. We will provide a consistent timeslot on ONE for 30 weeks of the year, promoting the Hyundai A-League and its best game each week to all of Australia.

"We are looking forward to working with FOX SPORTS and Football Federation Australia to broadcast the Hyundai A-League to our viewers live on ONE and live streamed on tenplay," he said.

FOX SPORTS CEO, **Patrick Delany** said: "This is a great result for football fans in Australia. The arrangement between FOX SPORTS and Network Ten will ensure more fans than ever before get to watch the best Australian footballers in action every week.

"A prime-time Saturday night A-League match on free-to-air, featuring FOX SPORTS' expert commentators and world class production, will help grow the game and build football for long-term success," Mr Delany said.

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About FOX SPORTS Australia: FOX SPORTS Australia Pty Limited (**FOX SPORTS**) is Australia's leading producer of sports television coverage and is home to Australia's favourite subscription television sports channels as well as Australia's number one general sports website.

About Network Ten: Network Ten is a division of Ten Network Holdings, one of Australia's leading entertainment and news content companies, with free-to-air television and digital media assets. Ten Network Holdings includes three free-to-air television channels – TEN, TEN HD, ELEVEN and ONE – in Australia's five metropolitan markets of Sydney, Melbourne, Brisbane, Adelaide and Perth, plus the online catch-up and streaming service tenplay.