



14 December 2017

Annabelle Herd Appointed Chief Operating Officer.

Network Ten today announced the appointment of Annabelle Herd to the new role of Chief Operating Officer, reporting to Chief Executive Officer, Paul Anderson.

Ms Herd was previously Network Ten's Director of Corporate and Regulatory Affairs. Her new role covers a range of business functions and is effective immediately.

Mr Anderson said: "Annabelle has been responsible for leading Ten's corporate position in a complex media landscape.

"She is a strong and trusted leader and has the qualities for this position, both now and into the future. I am delighted that she has agreed to take on this new role."

Ms Herd joined Network Ten in July 2004 after an extensive career in policy, regulatory affairs and government relations in both commercial and public sector roles.

Before Network Ten, she spent four years as Senior Adviser to Federal Communications Minister, Senator the Hon. Richard Alston. She also worked in government relations for Virgin Mobile Australia, and led copyright policy and advocacy functions for Australian and international industry peak bodies and through a secondment to the Federal Attorney-General's Department.

Ms Herd is also on the Board of Save The Children Australia.

For more information, please contact:

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